

## **Paul Gestro BIO**

Paul joined ASB in early 2020 as their International Trade Consultant following three years advising export and import businesses and four years creating and leading the Asia desk for another leading Australasian bank.

Over a 30-year career in international business, Paul started and exited a food & fibre export business, represented the New Zealand Government for eight years in Asia and North America as a Trade Commissioner, Regional Investment Director and Consul General and was also General Manager of a global B2C ecommerce business.

With an interest in cross-border finance, Paul developed business cases for foreign acquisitions in Europe, set up the global footprint for an international payments technology company and raised three rounds of capital for two New Zealand businesses.

Paul studied international business, agriculture economics, marketing and finance at Massey University, University of Auckland and Harvard Business School and has been an advisor and board member for numerous businesses, not-for-profits and business councils.

